

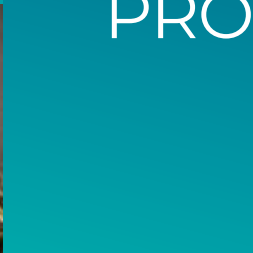


synbarr  
quality - service - excellence



Whatever Your Requirements - Synbarr works with clients to ensure that their end product is perfect and offers innovative and creative solutions where applicable.

## COMPANY PROFILE



# BACKGROUND

Synbarr was started in 1996 by Frank Wentzel, who had been in the automotive supply industry for 30 years, Frank saw a gap in the market for moulded polyurethane products and upholstery for the mass seating industry (cinemas and auditoriums) and decided to venture out on his own.

In 2005, his son Franz joined the business and in 2008 his daughter Elaine took over as managing director and the business has grown under her management.

The majority of Synbarr's employees have been with the company since inception and the combined experience, knowledge and low staff turnover is one of the main factors in the company's continued success.

Total headcount is 24 people, of which 6 are female and the company is a Level 2 BB-BEE according to the latest dti Codes of Good Practice.





Synbarr prides itself on product quality, striving with innovation and creative solutions to solve client's problems.

Synbarr's values are embodied in their logo and are service, excellence and quality:

Service - we strive to give our clients 100% service, to ensure that we are accountable and energetic in all our dealings.

Excellence - Our commitment to striving for excellence in everything we do. We innovate by trying new ways of doing things and improving every day.

Quality - Our commitment to quality shows in the pride we take in our work ensuring that we give our clients our best.

# MISSION, VISION AND VALUES



Synbarr's product range for the hospitality industry consists of upholstery components for luxury office seating, high end auditorium seating is available in all finishes depending on customer specification whether it be leather or material upholstery. All specialised sewing is done in-house ensuring that quality checks are done at various stages of the processing resulting in an excellent product delivered to the client on time and according to specification.

Components are manufactured under licence which includes polyurethane cutting, making and trimming of components resulting in the seating for auditoriums, lecture halls, theatres (large and small) and other entertainment venues.

Polyurethane foam moulding is designed for comfort, durability and functionality for all types of seating

## WHAT WE DO



# OTHER PRODUCTS

Non-disclosure agreements are taken out with various clients to ensure complete confidentiality on product specifications and applications.

A quality management system is in place and the documentation and safety processes audited frequently.



Other products manufactured are Medical Apparatus which include memory foam components for the medical supply industry, such as cushions for wheelchairs, emergency support service products such as head blocks, non sterile surgical apparatus as well as casings for medical equipment that are used in hospital theatres,

Synbarr supplies transport and specialised conversion components, this includes seating components for the commuter and taxi industry as well as specialised conversions for game viewing vehicles and similar transport applications.

Synbarr uses flame retardant foam according to Crib 5 specification as well as high resolution flex foam and memory foam dependent on the application and customer specification.



# INNOVATION

We work with clients in order to manufacture any form of polyurethane foam moulding according to their specifications.

Creative and innovative solutions are discussed and moulds are then designed to manufacture what the client requires. From practice cricket balls to large scale components for the hospitality industry, whatever a client's requirements are, we aim to meet them.

We strive towards 100% customer satisfaction delivering a top quality product within budget and meeting client deadlines. A client reference list is available on request.



# NEW PRODUCTS

Synbarr prides itself on being open and adaptable to innovation and has added additional bespoke products to its medical and entertainment product range offerings

Some of the products are manufactured with die cutting techniques using either foam, perspex or hardwood materials to client specifications.

The medical range includes an Integral skin polyurethane seat that can be cleaned easily and is durable. The seat with wooden insert and mounting points is specifically manufactured for hospital theatre sisters and attendants. The seat can be adapted for other seating requirements.

Other products include high resolution moulded foam that can be used for lumbar support, bolster cushions, neck support, etc.

Rigid foam moulding products include medical equipment casings, holders and packaging.

Additional products that are being added are hiking day packs, ladies accessories i.e handbags for specific clients, laptop bags, etc.



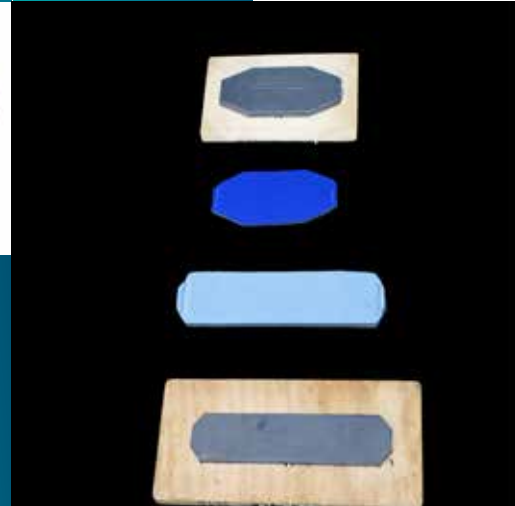


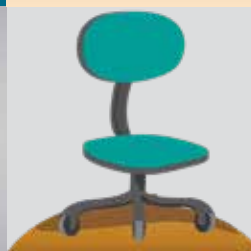
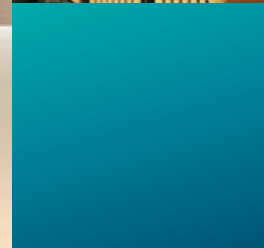
# NEW INNOVATIONS

A new innovation developed together with Defiant Vault is a state of the art SOUTH AFRICAN designed and manufactured superior gaming chair is branded as the “DEFIANT” gamer!

The specification of the chair is as follows:

- High density PU molded foam for seat, back & lumbar supports.
- Large diameter 700mm diameter 5 star base for extra stability
- Italian designed knee tilt mechanism, offering 5 x different back rake locking position, free float option & tension adjustment.
- Waterfall front edge of seat for optimum leg support.
- Fabric trim with double stitching on lumbar supports.
- Memory foam removable headrest & back lumbar support cushions.
- Optional custom embroidery
- Easy and simple assembly (no tools required)
- Each box includes a leaflet covering assembly, cleaning, operating instructions.





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